

1. Look at the four images of different types of retail outlet. Match up each one with the correct photograph:

- out of town retail park
- pedestrianised town centre
- street market
- traditional shopping centre (High Street)



2. Fill in the table to give advantages and disadvantages of shopping at each location. Consider different age groups and different types of retailers.

Centre type	Advantages	Disadvantages
out of town retail park		
pedestrianised town centre		
street market		
traditional shopping centre (High Street)		

3. How is internet shopping having an impact on shops on each of the four centres?

Teaching notes

This activity could be used in work on urban areas, settlements, shopping or local studies.

The table can be completed as an individual, a pair or as a group activity.

Pupils could be encouraged to consider advantages and disadvantages of the four retailing types for different users e.g.

- school children
- people with prams and pushchairs
- wheelchair users and other disabled people
- elderly people
- car
- non-car owners
- delivery drivers

Pupils could be encouraged to consider

- accessibility and public transport access
- differences between small and large scale retail companies
- different goods and services
- weather conditions etc.

The question about internet shopping can be used as a group discussion activity. Prompt pupils to think about impacts on different types of retailer and shopping centre. One obvious possibility would be to consider the plight of the small bookseller and the Internet book seller, Amazon.

Extension activities

Consider a survey to investigate the shopping habits of class members.

Include:

- mapping activities to plot the locations of shopping facilities in the local area
- transport routes
- parking availability and costs
- internet shopping



Out of town retail park - Meadowhall Shopping complex, Sheffield
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Traditional High Street – Orpington, Kent
http://en.wikipedia.org/wiki/File:20030614_08_Orpington_High_Street.jpg by Patrick Neylan 2007



Pedestrianised town centre - Broad Street, Reading
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Street Market - Croydon Market
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